

Anniversary Conference in Antwerp (Belgium)

ENBIS-10 will celebrate 10 years of ENBIS activity and honour the memory of Søren Bisgaard.

The 10th annual conference of ENBIS will take place at the University of Antwerp from September 12th to 16th, 2010. The conference venue is located within the walking distance of the historical city centre and the Antwerp central railway station. Various hotels are in the immediate vicinity of the conference venue.

The conference aims to bring together professionals who are involved in business and industrial statistics. It will give participants opportunities to meet each other and to share ideas and best practices.

This year we will have keynote speakers, invited and contributed sessions as well as workshops, panel discussions and short courses. Contributions take the form of an oral presentation or a poster presentation (both have bibliographic status as *presentation*).

To attract more attention to the posters, a poster storm session and a poster walk will be organized.

A special session chaired by the ENBIS President will be dedicated to the legacy of the UW-Madison Statistics Department, which is embedded in the life and work of many ENBIS members, including that of Søren Bisgaard, one of the founders of ENBIS who sadly passed away last December and will be honoured in the session. David Steinberg will deliver the opening speech; afterwards the panelists (all with Wisconsin roots) will share their memories and anecdotes.

A special issue of QREI with the best papers from the ENBIS-9 conference is edited by Rainer Göb and will be published in time for the ENBIS-10 conference in Antwerp.

Further conference highlights include:

- **ENBIS Challenge** – full information is on the website; submissions will be evaluated by Ian Cox, Ron Kenett and David Steinberg.
- **Pre- and post-conference courses, workshops and seminars.** Visit the ENBIS website for a complete list and register today!
- **ENBIS Live Session** – see page 3 of this newsletter issue for more details.

Important dates:

- Submissions for the ENBIS LIVE session should be received before **August 16th, 2010**.
- Authors will be notified of the acceptance of their submissions **no later than August 20th, 2010**.
- Full papers to go onto the CD should be submitted before **August 24, 2010**.

For continuous conference info updates

visit the ENBIS website:

www.enbis.org



2010 ENBIS Awards

We are delighted to announce the winners of this year's awards:

Dave Stewardson

- **The George Box Medal.** This award is named after George Box and awarded annually to an extraordinary statistician who, with his life work, contributed remarkably to the development and application of statistical methods in the European business and industry.

Henk van Haren

- **The Best Manager Award.** The purpose of the Best Manager Award is to recognize managers who made a significant contribution to the success of their companies by advancing the spread and practice of statistics.

Olivier Roustant

- **The Young Statistician Award.** The purpose of the Young Statistician Award is to recognize the work of young people in introducing innovative statistical methods and promoting the use of statistics in daily practice.

All three award recipients will address the conference participants at our Anniversary Conference in Antwerp.

Mark the date!!!

ENBIS-11 will take place in Coimbra (Portugal) from September 4th to 8th, 2011.

Theoretical and practical papers covering all areas of business and industrial statistics are cordially invited. Contact information:

Marco P. Seabra dos Reis
Department of Chemical Engineering,

University of Coimbra

Polo II, Rua Sílvio Lima

3030-790 Coimbra, Portugal

Voice: (+351) 239 798 700/727

Fax: (+351) 239 798 703

marco@eq.uc.pt

ENBIS Administration (2009-2011)

Irena Ogriješek (irena.ograjensek@ef.uni-lj.si) is President, Andrea Ahlemeyer-Stubbe (a.ahlemeyer@antz21.de) is Past President and interim Treasurer, Xavier Tort-Martorell (xavier.tort@upc.edu) is President-Elect.

Three Vice Presidents are Rainer Göb (goeb@mathematik.uni-wuerzburg.de), Murat Testik (mtestik@hacettepe.edu.tr) and Grazia Vicario (vicario@calvino.polito.it).

Alessandro Di Bucchianico is Director of ENBIS Permanent Office and interim Webmaster. He can be contacted at office@enbis.org or webmaster@enbis.org.

Anne De Frenne will be Treasurer from the end of 2010 and can be contacted at treasurer@enbis.org.

Winfried Theis will step down as the ENBIS Webmaster at ENBIS-10 after a long and fruitful period in this function. He can still be contacted at webmaster@enbis.org.

Ron Kenett (ron@kpa.co.il) manages the ENBIS Academic Publications Panel.

Shirley Coleman is the ENBIS News editor (shirley.coleman@newcastle.ac.uk).

Additional useful e-mail addresses:

exec@enbis.org; council@enbis.org

A Note from the Editor

I am delighted to serve ENBIS as News Editor; in the past I have chaired the Quality Improvement special interest group and the Six Sigma Practitioners' Circle. I currently co-chair UK-ENBIS (with John Logsdon) and chair the Statistics in Practice special interest group. I was ENBIS president in 2004-5.

Shirley Coleman, Newcastle upon Tyne, UK

ENBIS and ENBIS-Sponsored Events in 2010

There are many ENBIS and ENBIS-sponsored events between annual conferences; here some reports and announcements.

ENBIS Spring Meeting

The ENBIS 2010 Spring Meeting on Measurement Systems and Process Improvement (MSPI) was affected by the volcanic ash crisis and had to be reduced from 2 days to 1 day as only the UK speakers were able to attend. However, we had a great conference with some excellent papers presented and submitted.

The meeting was held at the National Physical Laboratory in London, on 19-20 April, 2010. For more details visit the ENBIS website or contact mspi@npl.co.uk. The workshop was organised jointly with the International Measurement Confederation (IMEKO) TC 21 - Mathematical Tools for Measurements www.imeko.org.

ENBIS session at ISBIS 2010

A vibrant panel discussion on how to bridge the gap between academia and practice took place with panelists Henry Wynn, Fabrizio Ruggeri, Bart De Ketelaere, Irena Ogriješek and Shirley Coleman in form of the ENBIS session at ISBIS 2010 (www.action-m.com/isbis2010/) which took place from July 5th to 9th, 2010 in Portorož (Slovenia).

ENBIS at ICOTS-8

ICOTS-8 (<http://icots8.org/>) took place in Ljubljana (Slovenia) from July 11th to 16th, 2010. ENBIS participated with a full day pre-conference workshop on *Six Sigma in Public Services* run by Ron S. Kenett and Shirley Coleman as well as with two sessions. The session on *Statistics in Business* was organized and chaired by Irena Ogriješek; the session on *Evidence-Based Management* by Ron S. Kenett.

IEEE ICDM

The ENBIS community may be interested in the IEEE ICDM Data Mining Competition called "Road Traffic Forecasting and Intelligent GPS Navigation". The task is to predict city traffic based on simulated historical measurements or real-time stream of notifications sent by individual drivers from their GPS navigators. If you would like further information please check this link: <http://tunedit.org/challenge>

Innovation in Clinical Design, Analysis and Reporting

Pharma IQ's inaugural **Innovation in Clinical Design, Analysis and Reporting** conference will help to open up this area to debate, facilitate

discussion between like-minded professionals within the field. The event will take place in London (UK), 7-8th of December 2010.

Key topics will cover adaptive dose finding using Bayesian methodology in a model based approach; the quest for global standardisation for statistical reporting; the best-practice approach to the reporting of safety data in clinical trials; innovative decision making in drug development using Bayesian methods; as well as challenges and opportunities in the use of biomarkers in Early Phase trials.

The list of confirmed speakers includes:

- James Matcham, Director, Biostatistics, Amgen
- Juergen Lembcke, Expert Statistical Analyst, Bayer Schering Plough
- Giacomo Mordenti, Principal Biostatistician, Merck Serono
- Francis Kendall, Head of Programming, Roche
- Martin Jenkins, Senior Statistician, Astra Zeneca
- Peter Colman, Senior Director, Research Statistics, Pfizer
- Mike K Williams, Manager Statistics/Safety Data Expert, GSK

For more information please visit: www.clinicalreporting.co.uk/ENBIS, e-mail to enquire@iqpc.co.uk or call +44 (0)20 7368 9300.

AMCTM 2011

The Conference on Advanced Mathematical and Computational Tools in Metrology and Testing will be held in June 20-22, 2011 in Goteborg (Sweden).

This is the link to the First Conference Announcement:

http://www.sp.se/en/units/measurement/AMCTM/Documents/AMCTM2011_first_announcement.pdf.

Revista Colombiana de Estadísticas

Please note that a special issue to be published in 2011 is now on the web in English and can be found at the following website:

http://www.estadistica.unal.edu.co/publicaciones/estadistica/rce/ingles/num_especial_ingles.html.

It is of particular interest to Spanish speaking members who would like to participate; and also English speakers who know the Ibero-American region.

Invitation to the ENBIS LIVE SESSION at the 10th Annual ENBIS Conference in Antwerp, Belgium

Dear ENBIS friends and supporters,

bored by the common conference presentations showing only successful work which has already been done?
Then come to the

ENBIS LIVE SESSION at the ENBIS-10 conference

and discuss challenging issues and open questions in ongoing projects. But be warned: everybody who comes must participate!

There are three ways to do so:

1) Share a case.

If you are working on a project in which you are facing challenging issues related to subjects the ENBIS community deals with, you can present it in the session. Please send an e-mail to Christian Ritter (christian.ritter@ridaco.be) before the 16th of August, 2010, with a short description of the case you are proposing (1 page should be enough, if we feel we need more information we'll contact you). We'll check if we can use the case for the session (we can only take two cases and we would like to make sure that they are sufficiently different). We'll let you know by the 20th of August, 2010, if your case has been chosen, and ask you to prepare a 15 minute presentation to introduce the subject, formulate the open issues, and outline what you have tried in way of solutions so far. After that, we shall animate a 15 minute discussion among the members of the audience, which will hopefully generate some interesting ideas. Please note that the ENBIS LIVE SESSION is public and that material presented in this session cannot be kept confidential.

2) Volunteer a promising approach.

Attend the session and exercise your memory, creativity, and skill to seize as fast as you can what the open issues are about and then give useful suggestions on what could be done. Be prepared to explain your ideas in detail to the owners of the problem in the coffee break after the session.

3) Listen, enjoy, and assist.

Listen to the project presentations and the following discussion and enjoy the interaction. Yet be prepared: during the discussion, we, the session coaches, may ask you for advice.

Looking forward to great fun and a very stimulating discussion,

The ENBIS LIVE SESSION Coaches

Christian Ritter, Ritter and Danielson Consulting, Brussels
Anne De Frenne, MathX, Brussels
Xavier Tort, UPC Barcelona

POSTERS @ ENBIS-10

Dear ENBIS-10 contributors/participants,

we are very happy that so many people interesting things to share at our anniversary conference. Over the past years, the number of abstract submissions has steadily increased which is wonderful. When ENBIS conferences first started, we wanted to give everybody the opportunity to contribute to the conference without censorship by review committees. But now this has created a problem: there are many more abstracts than we can accommodate in contributed paper sessions and contributors are not always happy if their contributions are selected for poster contributions instead. At the same time, we have heard from conference participants that the number of parallel contributed paper sessions is already at the limit of what is comfortable, so we can't just add additional ones.

That is why we decided to go in a radically different direction and ENBIS-10 is a first step on this way: we will reduce the number of contributed sessions and make posters the preferred mode of contribution. To make this a success, we need your help. So, what should you do?

1) If you are a conference participant:

Please spend as much time as you can at the posters. Consider them as your main source of finding out what others are doing. Learn to take advantage of the individual contact with the poster presenters and of the documentation which is associated with the posters. Attend the poster storm session in which the poster contributors present their poster in 1 minute to solicit your interest.

2) If you are a poster presenter:

Consider that presenting a poster is no longer a 'second class ticket' but the normal way to contribute to ENBIS conferences. Presenting a poster is not easy but, if done right, it can be extremely rewarding. In particular, be sure to add your name and contact details (e-mail address and cell phone number) on a poster as clearly as possible to promote communication and discussion. Presenting a poster requires a very careful preparation and we have created a brief check sheet to help you in getting the most out of your effort (see the next page).

As said before, in the coming years we shall progressively move towards fewer contributed sessions and more posters. In the process we will dedicate more time to discussions associated with posters. There will still be oral presentations but the criteria of choice will not be scholar level or status but whether the matter by itself requires oral communication. For example, the subtleties which distinguish several ways of assessing average run length of specialized control charts are much better communicated by a good poster accompanied by a paper and maybe some software.

As we would like to have the posters on display from the first minute of the conference till the last, we would like you to send them to us as a pdf file to enbis10@enbis.org before September 1, 2010. We will then print them and put them on display (all free of charge) and you can take your poster with you after the conference. If you wish to bring your poster with you, make sure to put it on display as soon as possible.

To sum up, we will help you and would like you to help us in a transition which at the end will give even more wonderful conferences than in the past.

Enjoy the summer and see you in Antwerp at ENBIS-10,

With best regards from the ENBIS-10 Program Committee

Check List for ENBIS-10 Poster Presenters

A poster ... :

... is all about visual communication, accompanying materials, individual conversations, presence.

... is not a script of a talk, an enlarged paper, a sexy picture, simply a way to have a contribution at a conference, an abandoned child.

Accurate visual perception occurs at an angle of 2-4 degrees. You can use this info to determine the size of writing and imagery on your poster. In practice you should assure that any important text can be read or viewed from a distance of 1-2 meters and that even the smallest details can be seen without having to push your nose onto the poster board.

Do not forget to prepare a "one slide - one minute presentation" to promote your poster in the poster storm session.

Remember that you can supplement the poster by a handout which contains details which just don't fit - but viewing/understanding the poster should in no case require reading the handout. Handouts can be papers, technical reports, cheat sheets, glossaries, reduced copies parts of the poster, etc. Since you present the poster to communicate, it is a good idea to print your name and affiliation on the handout or to provide business cards. Provide a sufficient number of handouts (20-30 is probably reasonable) - but take the ones you didn't use back home with you. If you prefer pointing interested people to your website instead, just use a single page which includes the web link.

Take time to listen instead of just giving a poster speech. Explaining a poster is personal. Try to find out why the person is looking at the poster, then try to 'sell' your idea.

Spend time near your poster and wear your name tag in such a way that people who are looking at the poster can easily see that it's YOU who did it and to whom they can talk. We will try to make the poster presentations as comfortable as possible and are looking forward to receiving your feedback that should help us improve the poster sessions at our future conferences.

ENBIS News Publishing Info

ENBIS News (ISSN 1871-8132) is published for the members of ENBIS and is available to them free of charge by the European Network for Business and Industrial Statistics (ENBIS), c/o A. Di Bucchianico, Eindhoven University of Technology, Laboratory for Industrial Mathematics Eindhoven, P.O. Box 513, 5600 MB Eindhoven, The Netherlands; e-mail office@enbis.org; web site www.enbis.org.

Editor: Shirley Coleman. **Associate Editor:** Irena Ograjenšek.

A Note from the Editor: As this is my first issue as *ENBIS News* Editor, I would like to invite all ENBIS members to send their contributions and news items by e-mail, preferably as an MS Word document to shirley.coleman@newcastle.ac.uk for the next issue of *ENBIS News* which is scheduled for October 2010.